

# **Creating a State of Health with GIS: Moving Geographic Technology Forward at the Oklahoma State Department of Health**

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Oklahoma State Department of Health



# Topics

- ▶ About OSDH
- ▶ GIS at OSDH
- ▶ Enterprise GIS
- ▶ Strategic Planning
- ▶ Examples of GIS products



# About the Oklahoma State Department of Health

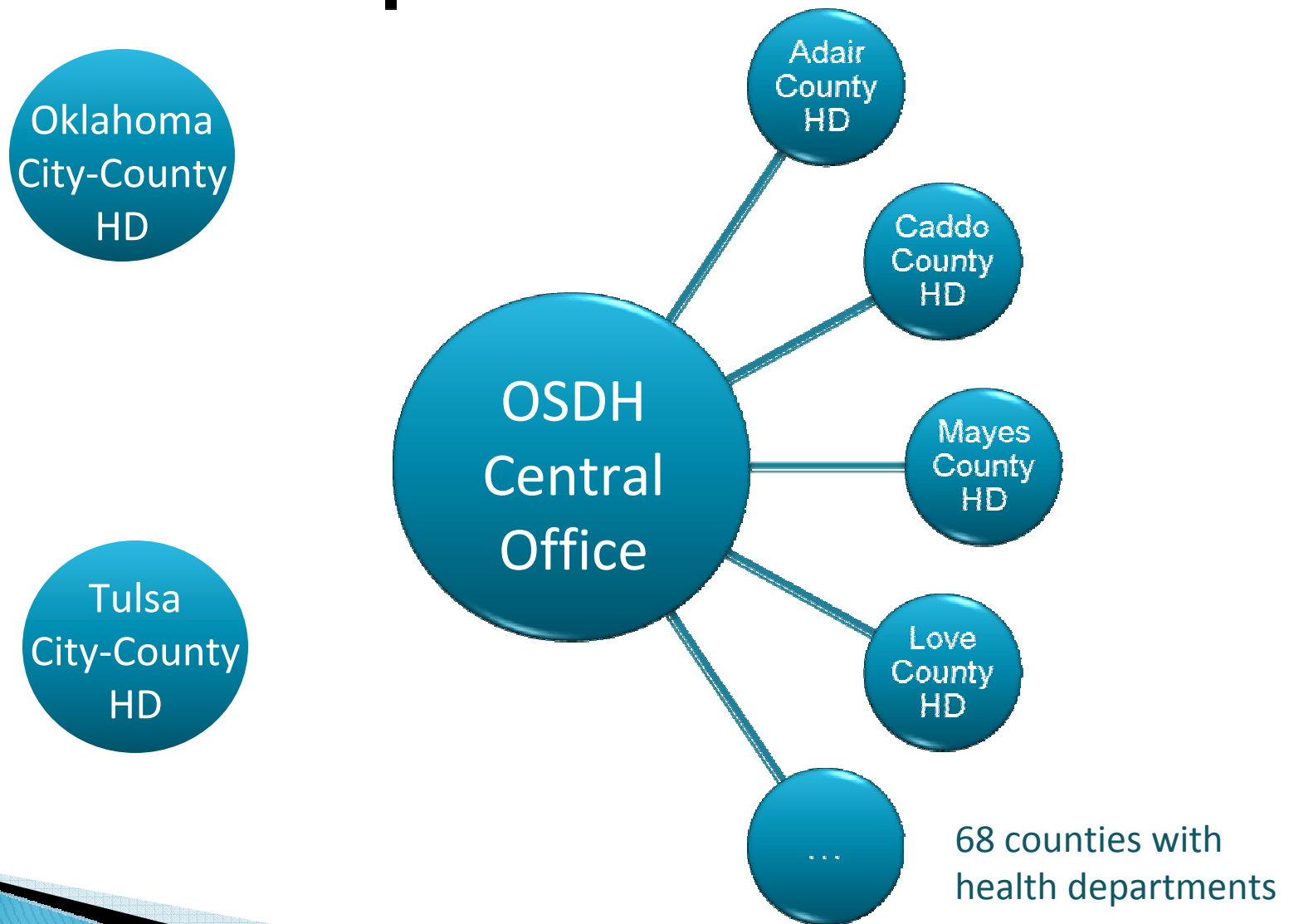


## Mission:

To protect and promote the health of the citizens of Oklahoma, to prevent disease and injury, and to assure the conditions by which our citizens can be healthy

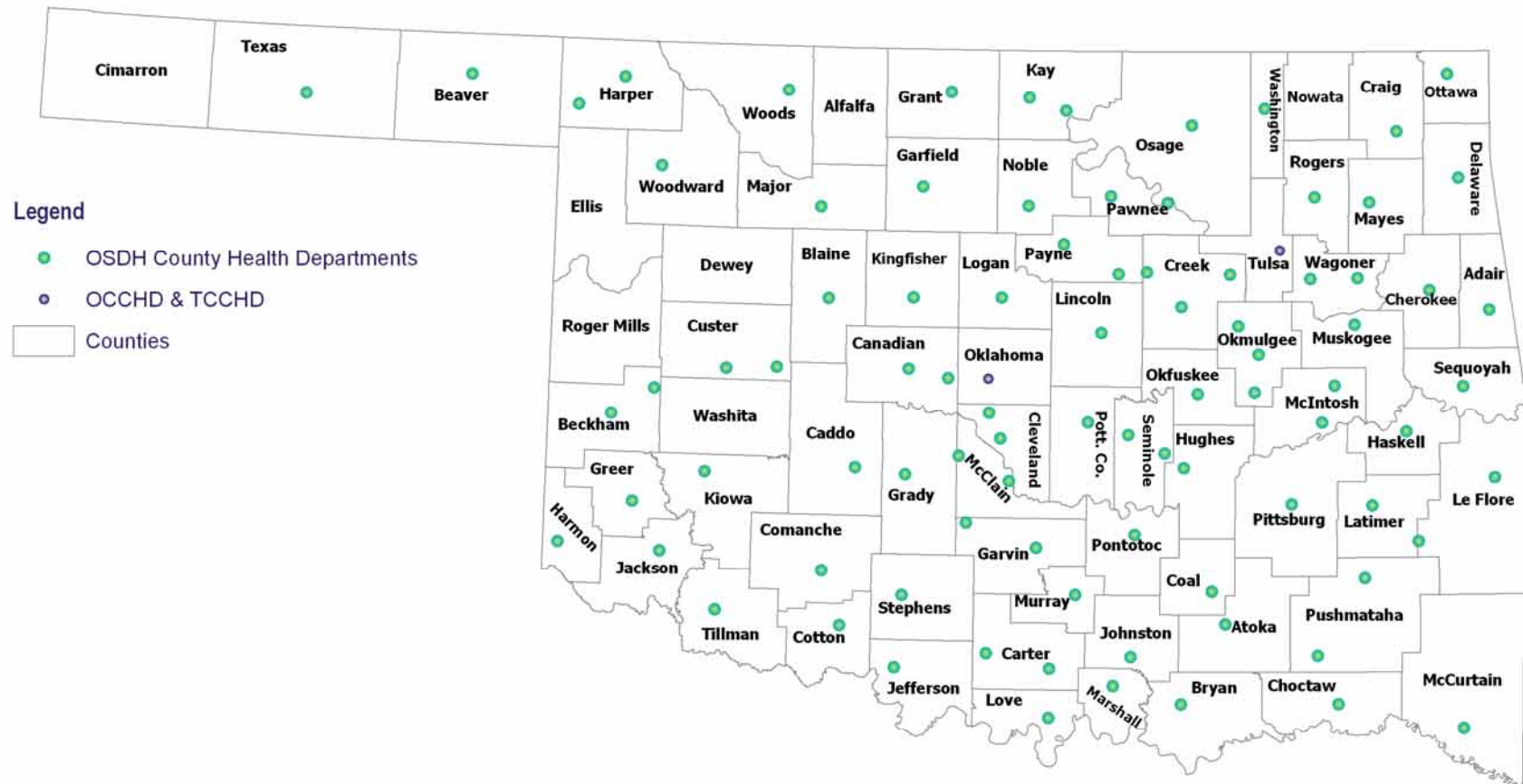


# Centralized public health model





# County Health Departments in Oklahoma



Created: 10.15.2008

Projection/Coordinate System: USGS Albers Equal Area Conic



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Health Care Information Division  
Center for Health Statistics  
Oklahoma State Department of Health

# Major divisions at OSDH

Disease &  
Prevention  
Services

Community  
Health Services

Protective  
Health Services

Family Health  
Services

Administrative  
Services

Commissioner's  
Direct Reports

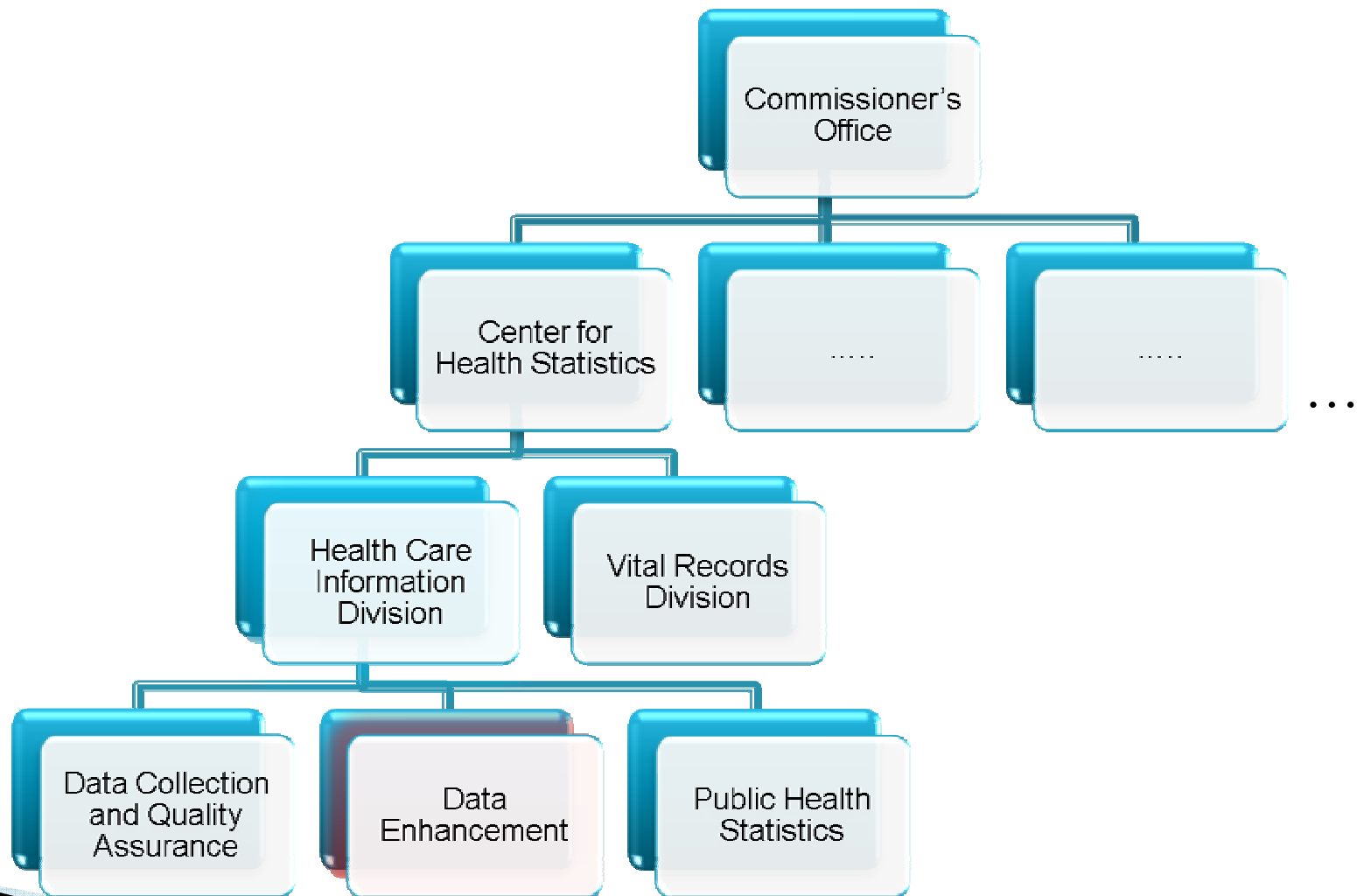


# Geographic Information Systems

»» An overview of GIS at OSDH



# Where GIS fits at OSDH



# Health Care Information (HCI)

- ▶ We dedicate our diverse expertise to **collect, analyze and disseminate** reliable and timely health care information in order to assess health care service utilization and costs, as well as the overall health status of all Oklahomans.
  - GIS-related values for HCI:
    - Health care information in a variety of formats
    - Involved and informed public



# GIS in Health Care Information

- ▶ HCI provides data and services to programs for decision support
- ▶ GIS as a tool for data enhancement and analysis fits within the HCI mission/values
  - Geocode core datasets held in HCI
    - Births  $\approx$  50,000
    - Deaths  $\approx$  35,000
    - Hospital Inpatient/Outpatient Discharges  $\approx$  800,000
    - Ambulatory Surgery Center Discharges  $\approx$  200,000
- ▶ Centralized GIS staff can provide more services across the agency

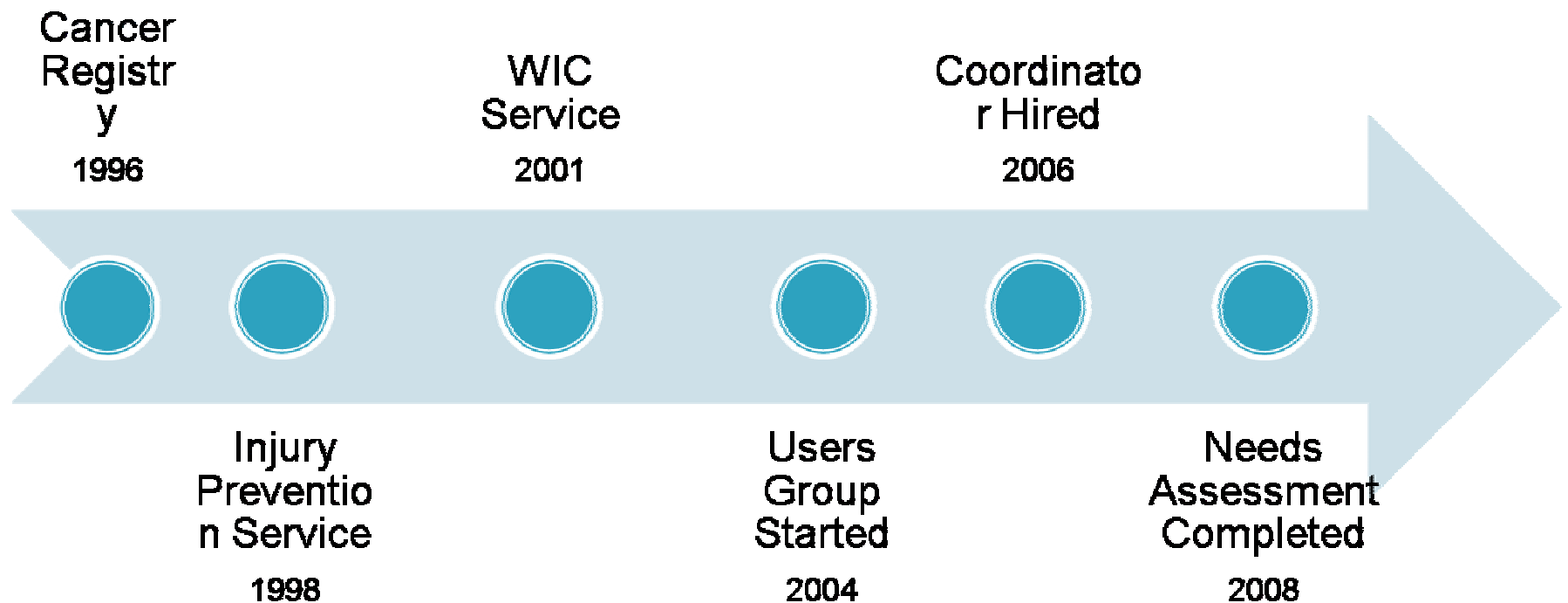


# Roles of Centralized GIS Staff

- ▶ **Coordinator:**
  - Manage the enterprise system
  - Train agency staff to use GIS
  - Maintain GIS software licenses (maintenance, installation tracking)
  - Monitor software usage, balance users/licenses ratio
  - Guide and coordinate the GIS Advisory Committee
  - Administer the enterprise geodatabase
  - Education and outreach (internal and external)
- ▶ **Coordinator and Interns/Technician:**
  - Develop and maintain geodata
  - Advise and assist agency staff on GIS projects
  - Fulfill mapping requests

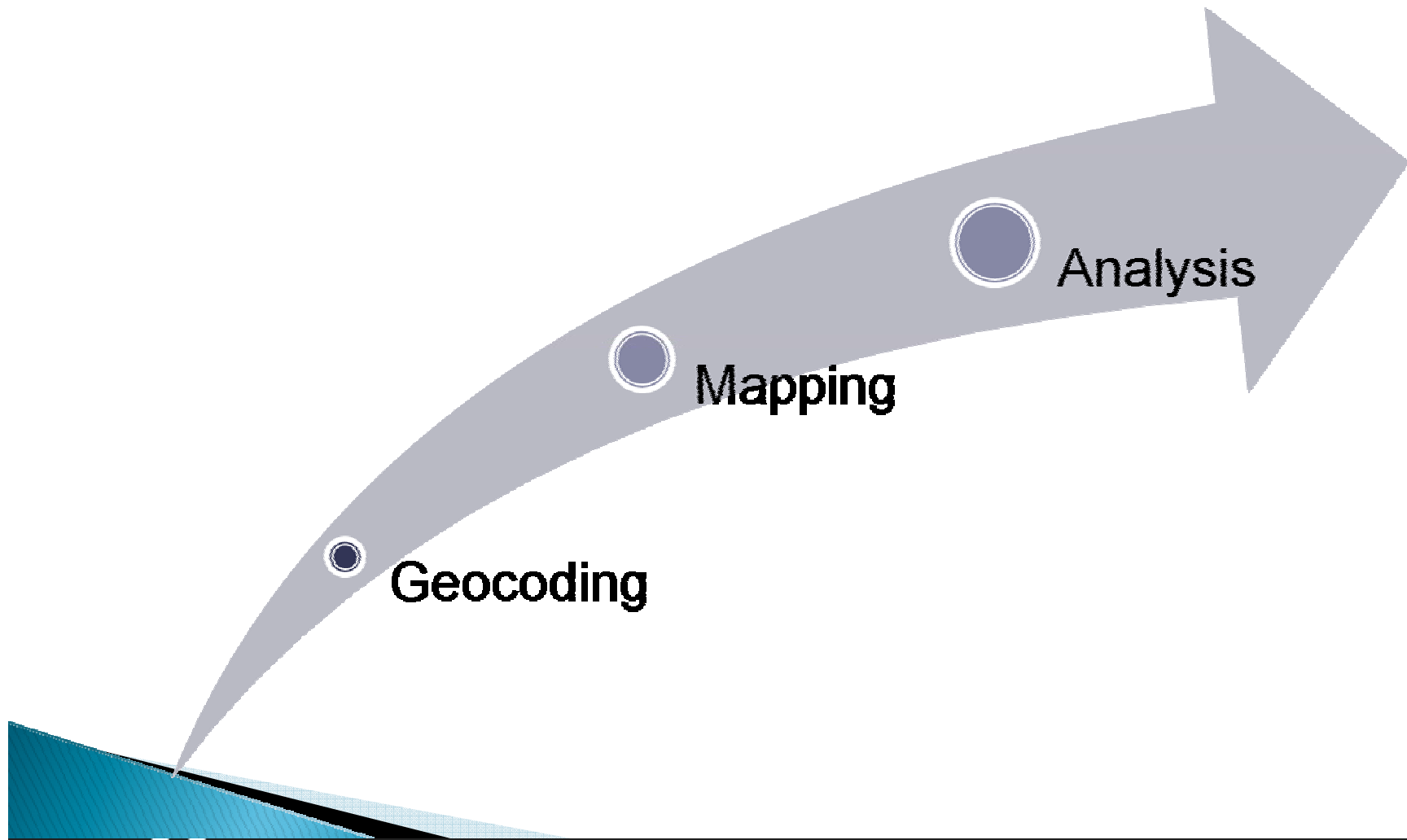


# Timeline of GIS Use at OSDH





# Moving GIS Forward



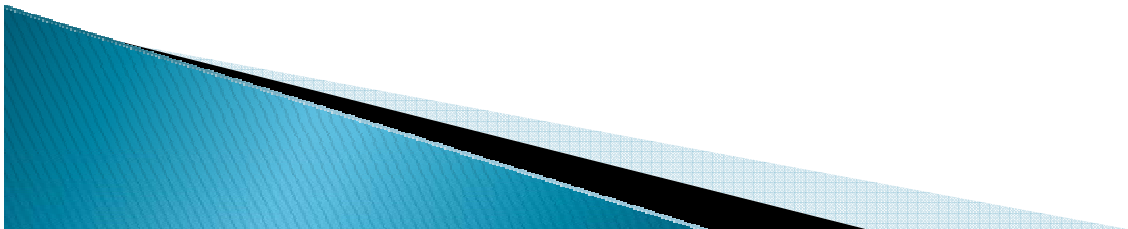
# GIS as a tool - Geocoding

- ▶ Vital Records
- ▶ Hospital Discharge
- ▶ Cancer Registry
- ▶ Injury Data
- ▶ EMS Data
- ▶ Health Facilities



# GIS as a tool - Mapping

- ▶ EMS service areas and stations
- ▶ Immunization Coverage
- ▶ Health care providers – MDs and DOs, clinics
- ▶ Program Staff Regions – DNMs, ARNP, Admin (IT)
- ▶ Health indicators
  - State of the State's Health Report – 33 indicators
  - Commissioner's Health Report
  - County Health Profile Report



# GIS as a tool - Analysis

- ▶ EMS time-based service areas – network analysis
- ▶ Flow analysis for trauma care
- ▶ Access to care
  - Primary care physicians vs. population
  - Prenatal care providers



# Enterprise GIS at OSDH

»» Where we are

# Enterprise GIS System Progression

2006

- Hired GIS Coordinator
- Offered introductory GIS training

2007

- Centralized GIS software
- Established GIS Advisory Committee

2008

- Published needs assessment
- Designed geodatabase

2009

- Pilot geodatabase
- Implement standards and policies



# OSDH GIS Users

- ▶ 7 “power” users
- ▶ 60 new users
- ▶ Licenses:
  - 15 concurrent use licenses
  - A few special extensions and single use licenses



# GIS Needs Assessment

- ▶ Conducted in-house
- ▶ Duration: October 2006 through July 2008
- ▶ Goals:
  - 1) Identify current or previous use of maps
  - 2) Identify and document mapping needs
  - 3) Document need for centralized GIS system
  - 4) Educate staff about GIS
  - 5) Inventory software and data





# Needs Assessment Stats

- ▶ 156 people interviewed
  - 152 OSDH staff
  - 4 outside agencies
- ▶ 330+ potential uses of GIS identified
- ▶ Extensive review and approval
  - GIS Advisory Committee
  - Health Informatics Council



# GIS Advisory Committee

- ▶ Guidance and oversight for the GIS system
- ▶ Under the umbrella of the Health Informatics Council
- ▶ Workgroups include:
  - GIS Strategic Planning
  - GIS Standards and Policies
  - GIS Software Access and Utilization
  - GIS System Hardware Design
  - GIS System Geodatabase Design



# OSDH Geodatabase

- ▶ Enterprise-level
- ▶ Design completed
- ▶ Data development in progress
- ▶ Next steps:
  - Server setup
  - Data loading and pilot testing



# What will be in it?

- ▶ Geographic data, not program data
- ▶ Base mapping layers (over 100 layers)
  - County boundaries
  - Census tract boundaries
  - Zip code boundaries
  - Road lines
  - Physician office locations
  - Legislative districts
  - Long term care facility locations
  - Schools and school districts
  - Hospitals
  - Libraries
  - ...



# Purpose of the Geodatabase

- ▶ Provide central location for geographic data to:
  - Reduce redundant storage of geodata, save disk space
  - Encourage use of consistent, up-to-date geodata; enforce data standards
  - Remove geocoding burden from program staff
  - Control/QA of data access and editing
  - Document metadata



# Strategic Planning



Guiding the enterprise GIS

# Strategic Planning

- ▶ Mission and Vision
  - Drafted, in review
- ▶ SWOT Analysis
  - Drafted and reviewed, due for review again
- ▶ Goals
  - 1-year goals drafted and in review by workgroups
  - 3-year goals drafted
  - 5-year goals drafted



# Vision and Mission

- ▶ Vision: Geographically enhanced public health data
- ▶ Mission: To centralize, coordinate and support GIS efforts within OSDH for effective mapping and spatial analysis





# SWOT Analysis - Strengths

- ▶ GIS Coordinator hired
- ▶ Many GIS Users already
- ▶ Good GIS software access
- ▶ GIS Users Group in place, meets monthly
- ▶ Support/interest for web mapping projects
- ▶ Legislative interest
- ▶ Access to training (internal training developed and implemented)
- ▶ Networking – GIS Day and participation in the larger OK GIS community
- ▶ Collaboration with other State Agencies
- ▶ Some financial support in place
- ▶ Data confidentiality standards in place
- ▶ Standard map templates developed and implemented
- ▶ Needs assessment completed
- ▶ GIS Advisory Committee in place, meets quarterly with motivated workgroups



# SWOT Analysis - Weaknesses

- ▶ Separation from IT, limited server access
- ▶ Lack of understanding at OSDH of what GIS is and how it can be used
- ▶ No current GIS standardization
- ▶ Lack of policies
- ▶ Budget limitations – no specific GIS budget
- ▶ Varying levels of buy-in
- ▶ Lack of QA, future QA will be labor intensive
- ▶ Current equipment might not support expansion
- ▶ Not all users are trained



# SWOT Analysis - Opportunities

- ▶ GIS can help target prevention/program-management efforts, target agency dollars
- ▶ Continued collaborations with other agencies
- ▶ Interest to support user expansion
- ▶ Interest and need for GPS data acquisition
- ▶ Benefit outside agencies, reciprocate with data providers/reporters
- ▶ Increase staff
- ▶ Demonstrate cost-benefits, especially fleet management

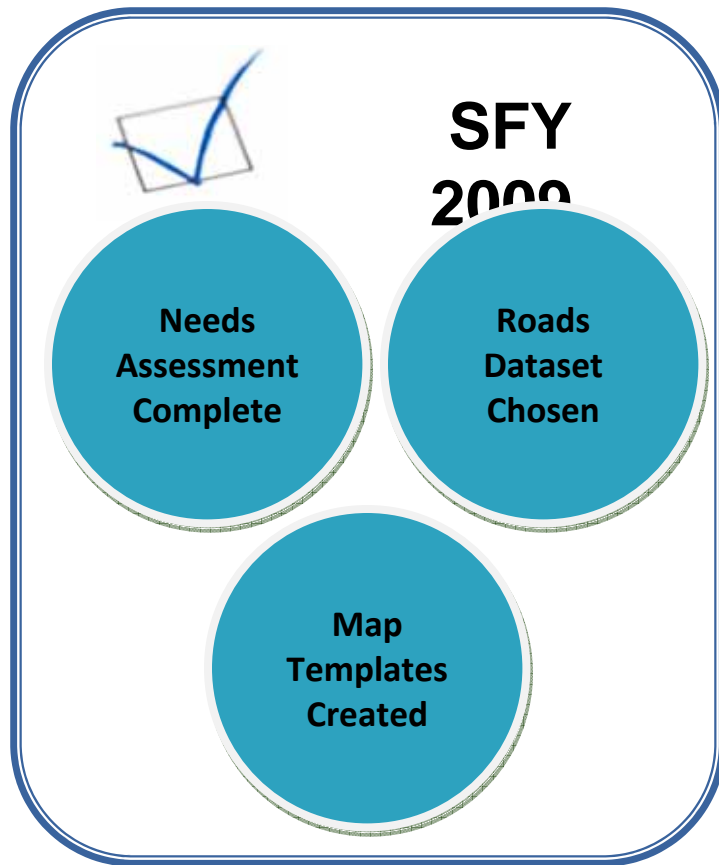


# SWOT Analysis - Threats

- ▶ Budget limitations
- ▶ New commissioner, potential for change
- ▶ IT infrastructure, potential for reorganization
- ▶ External job opportunities for GIS professionals could interfere with staff retention
- ▶ Usage prior to policy/standards implementation, un-checked growth
- ▶ Lack of confidence in data and GIS products
- ▶ High demand for GIS products with limited resources



# Goals – 1-year



# Goals – 3-year



**SFY 2010 - 2012**

**GPS Units  
Used**

**GIS  
Training -  
Formats**

**State GI  
Council**

**GIS  
Technician**

**Multiple  
GIS  
Presenters**

**Map  
Function in  
OK2SHARE**

**Servers  
Evaluated**

**Web Map  
Available  
to Public**



# Goals – 5-year



**SFY 2010 - 2014**

**Geodatabase  
with Data  
Warehouse**

**Agency-wide  
Web Map**

**GIS Analyst**

**County  
Health  
Departments**

**More GIS  
Presenters**



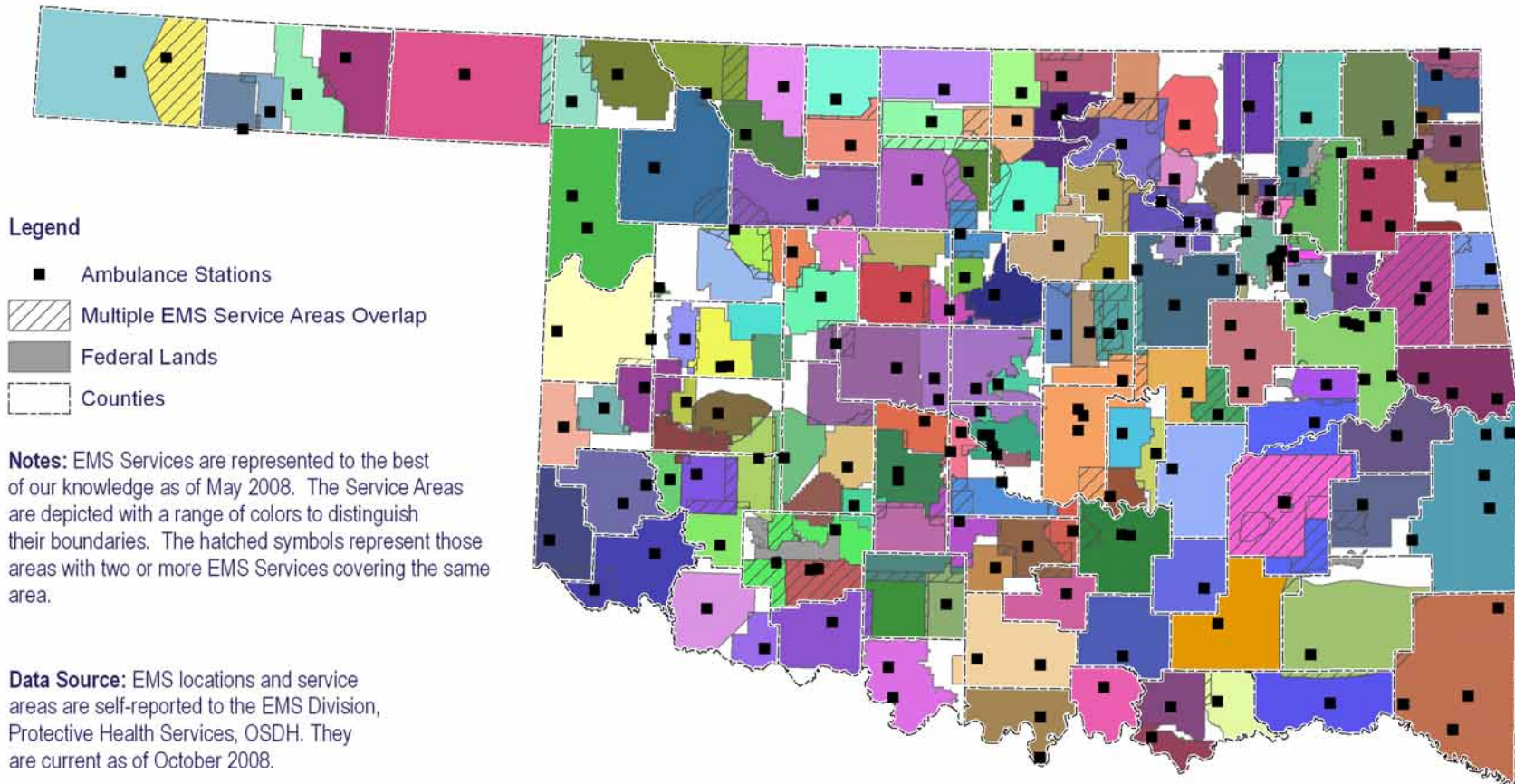
# Our GIS Work

»» Maps



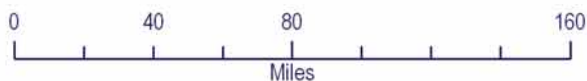


# EMS Services in Oklahoma



**Created:** 03.26.2009

Projection/Coordinate System: USGS Albers Equal Area Conic

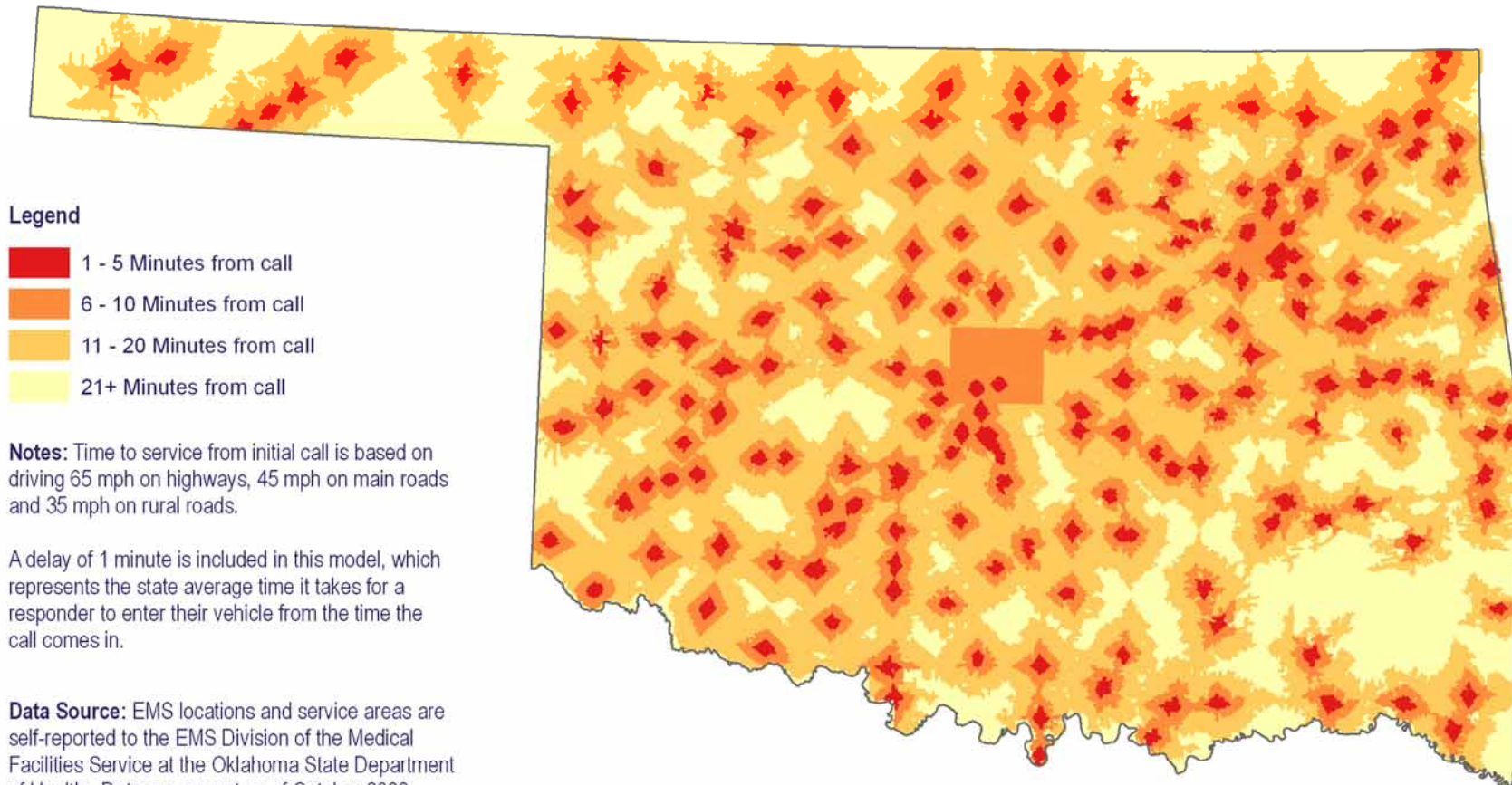


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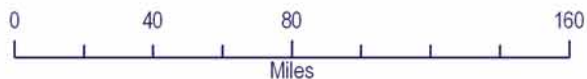
EMS Division  
Medical Facilities Service  
Protective Health Services  
Oklahoma State Department of Health  
Map created by Health Care Information

# Oklahoma EMS Coverage Based on Time-to-Service



**Created:** 02.03.2009

Projection/Coordinate System: USGS Albers Equal Area Conic



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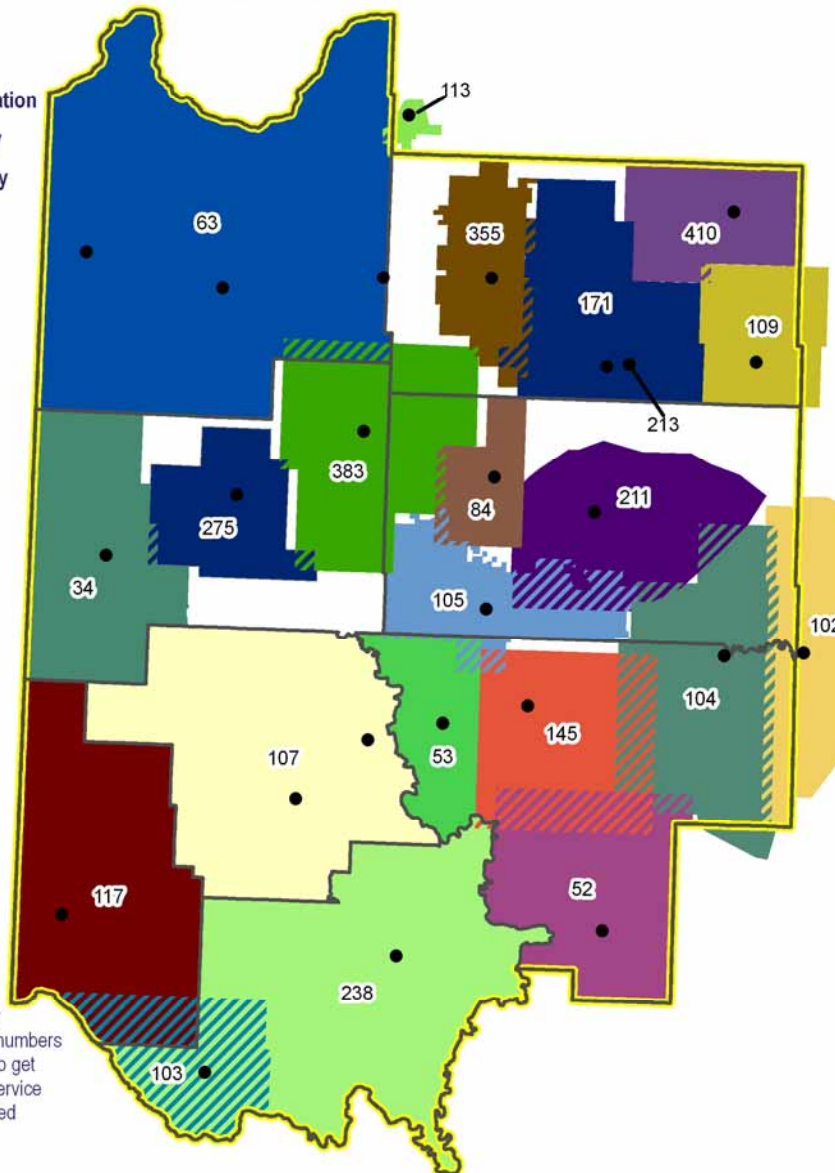
EMS Division  
Medical Facilities Service  
Protective Health Services  
Oklahoma State Department of Health  
Map created by Health Care Information



## SWODA EMS Service Areas

### Legend

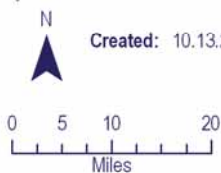
- EMS Station Location
- County Boundary
- SWODA Boundary



**Notes:** EMS service areas for SWODA. Reference license numbers from map on attached sheet to get service name. Overlapping service areas are shown with a hatched symbol.

Created: 10.13.2008

Projection/Coordinate System: USGS Albers Equal Area Conic



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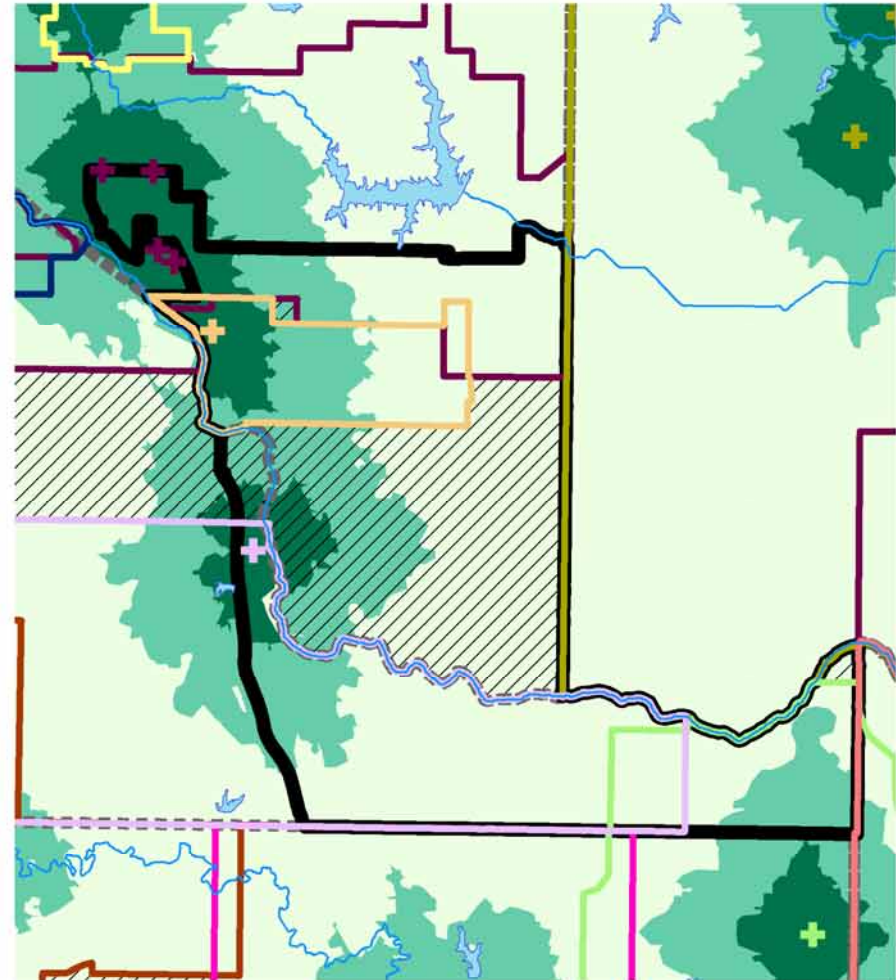
EMS Division  
Medical Facilities Service  
Protective Health Services  
Oklahoma State Department of Health  
Map created by Health Care Information

### License # Service Name

34	Erick Ambulance
52	Kiowa County Dist 3 EMS
53	Lone Wolf Community Ambulance
63	Roger Mills Ambulance
84	Burns Flat Ambulance
102	Carnegie Tri-County Municipal Hospital
103	Eldorado EMS - 103
104	Mountain View Gotebo Amb
105	Sentinel City Ambulance Service
107	Greer County Special Ambulance
109	Sinor EMS - Weatherford
113	Leedey Ambulance
117	SW Oklahoma Ambulance Auth
145	Sinor EMS - Hobart
171	Sinor EMS - Clinton
211	Cordell Ambulance
213	Cheyenne & Arapaho EMS
238	Jackson County EMS
275	Sinor EMS- Sayre
355	Butler EMS District
383	Elk City Fire Dept
410	Sinor EMS - Thomas

# Senate District 16

## EMS Locations and Time to Service



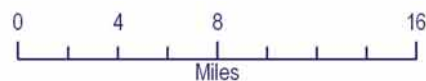
**Notes:** Time to service from initial call is based on driving 65 mph on highways, 45 mph on main roads and 35 mph on rural roads.

A delay of 1 minute is included in this model, which represents the state average time for a responder to enter their vehicle from the time the call comes in.

**Data Source:** EMS locations and service areas are self reported to the EMS Division, Protective Health Services, OSDH.

**Created:** 04.23.2009

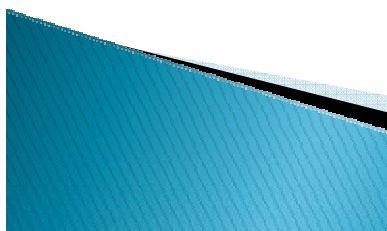
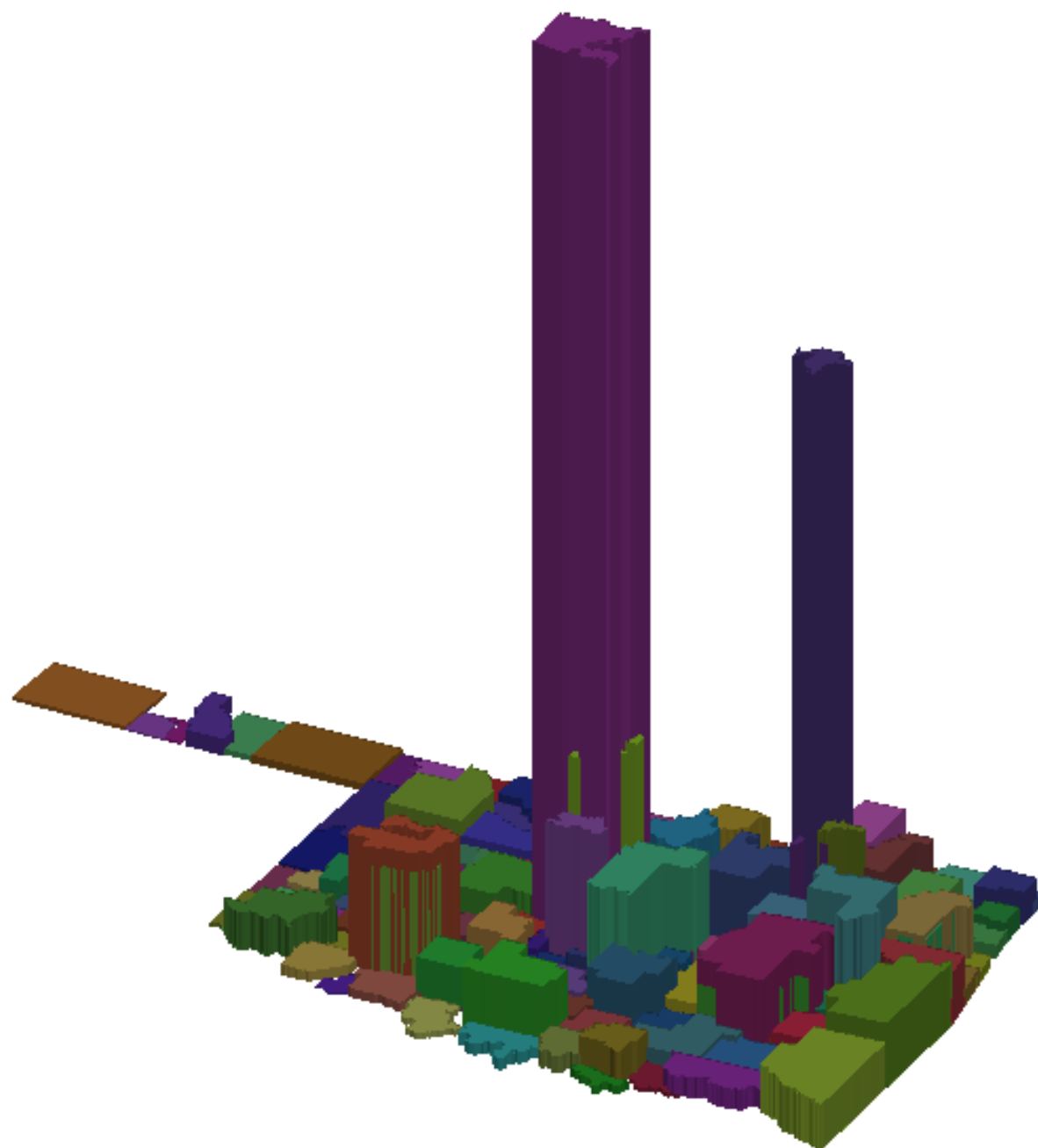
Projection/Coordinate System: USGS Albers Equal Area Conic

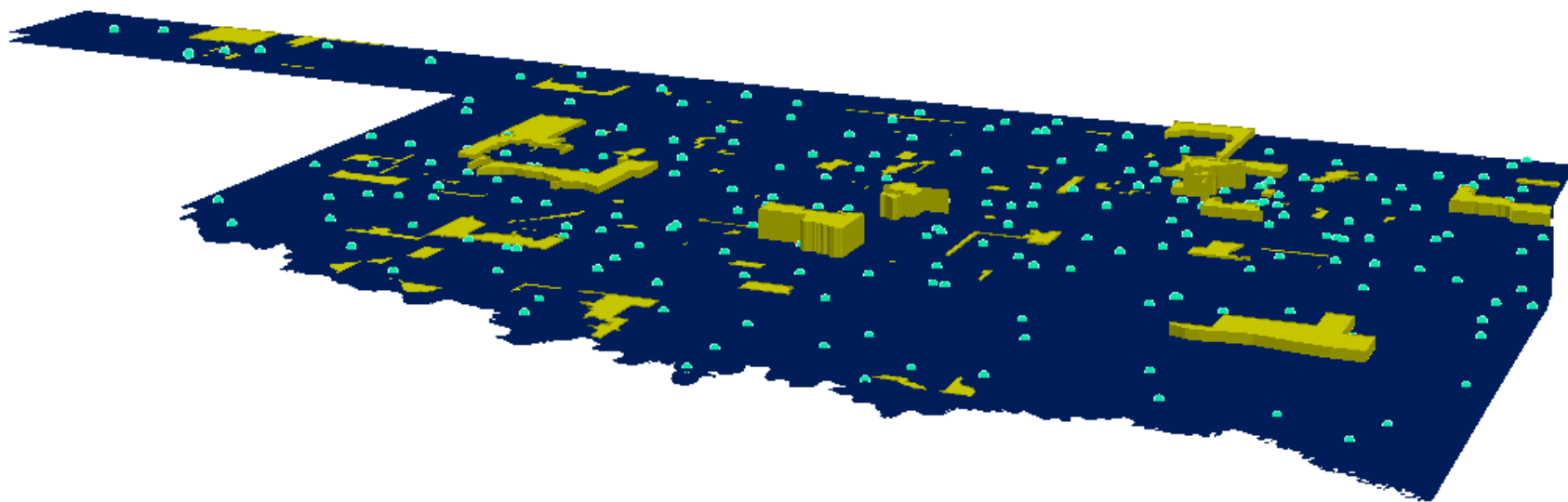
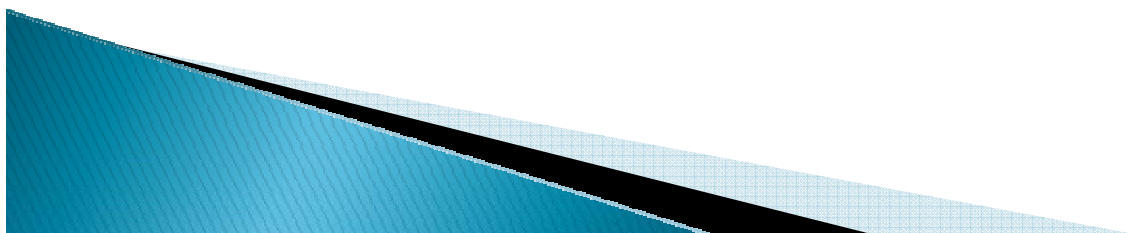


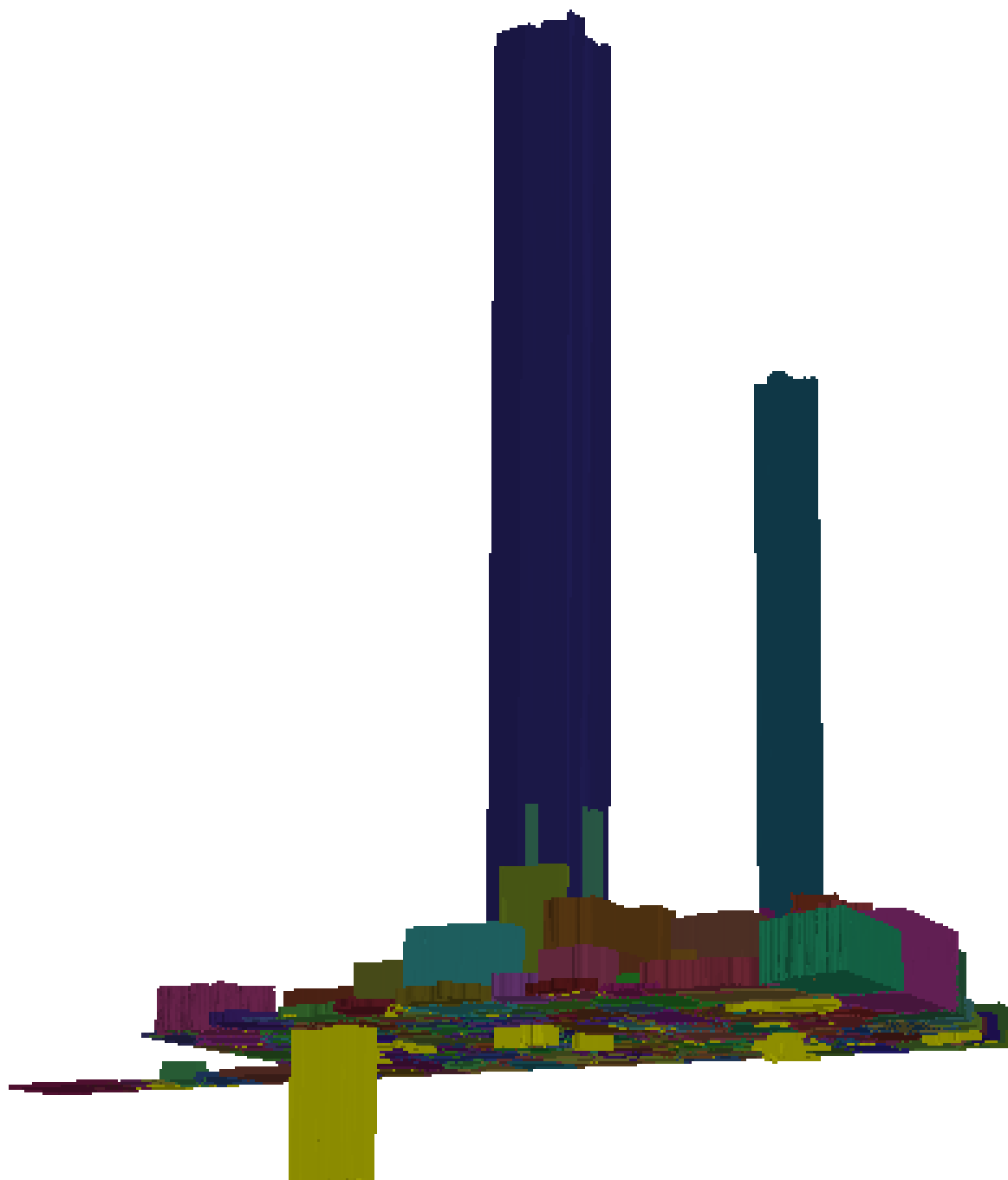
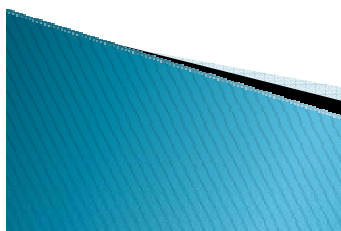
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Emergency Medical Services Division  
Protective Health Services  
Oklahoma State Department of Health  
Map created by Health Care Information

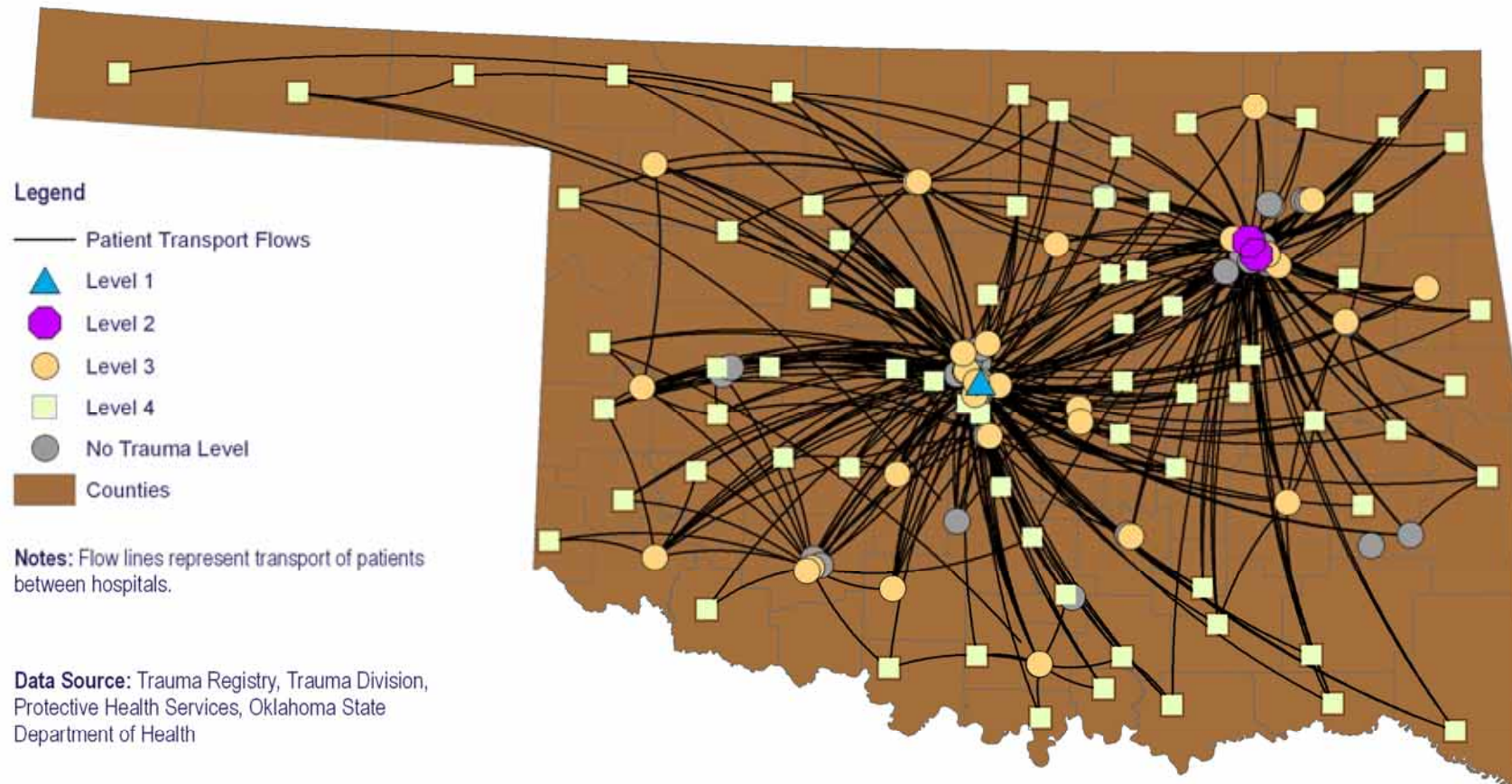




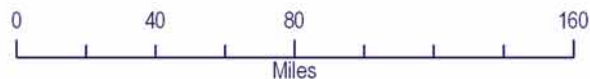




# General Flows of Trauma Patient Transports between Oklahoma Hospitals, 2005



Projection/Coordinate System: USGS Albers Equal Area Conic



**Disclaimer:** This map is a compilation of records, information and data from various city, county and State offices and other sources, affecting the area shown, and is the best representation of the data available at the time. The map and data are to be used for reference purposes only. The user acknowledges and accepts all inherent limitations of the map, including the fact that the data are dynamic and in a constant state of maintenance.

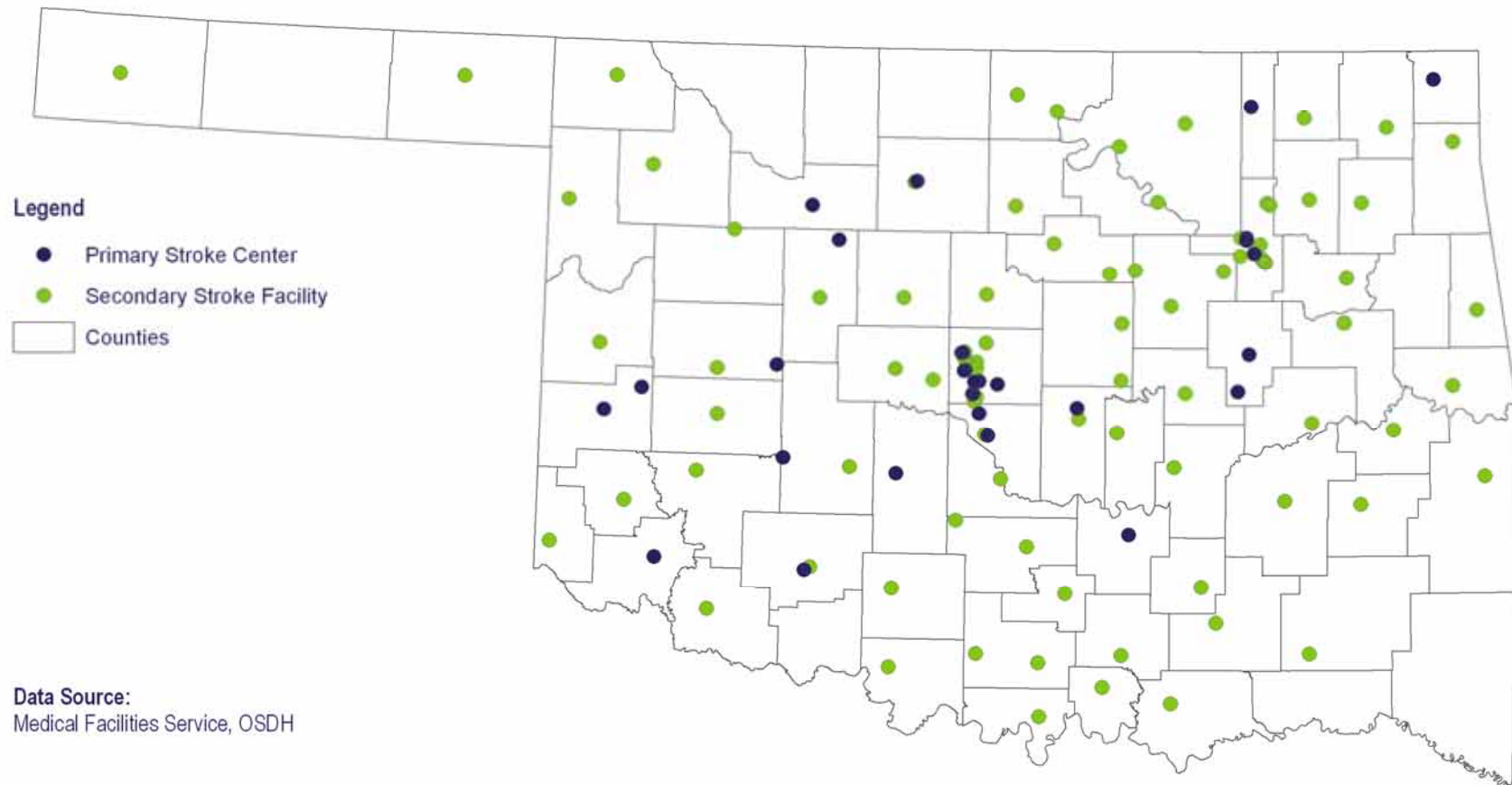


Health Care Information Division  
Center for Health Statistics  
Oklahoma State Department of Health



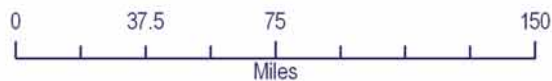
# Primary Stroke Centers and Secondary Stroke Facilities in Oklahoma

## April 2009



**Created:** 04.16.2009

Projection/Coordinate System: USGS Albers Equal Area Conic

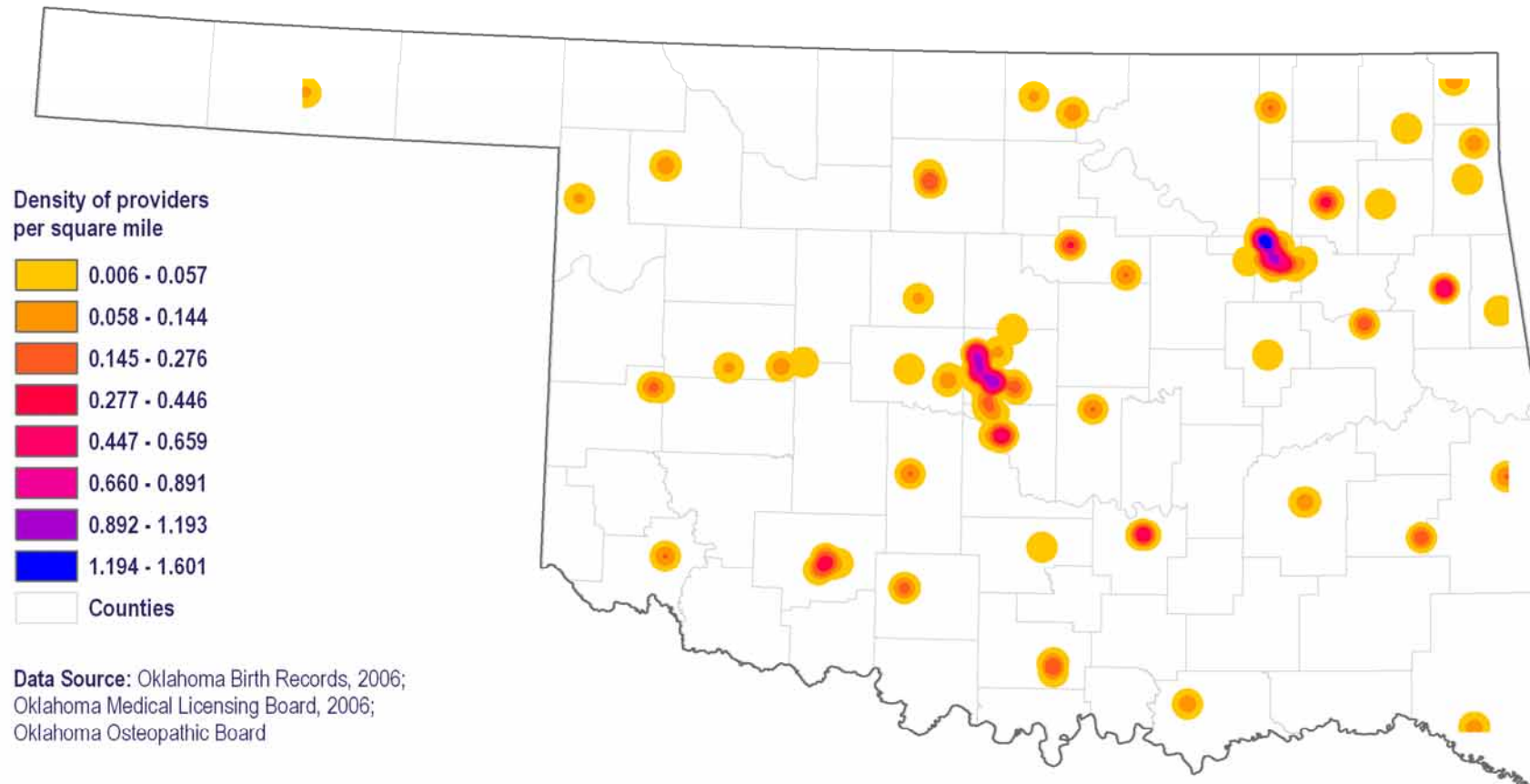


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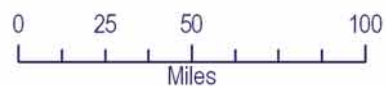
Medical Facilities Service  
Protective Health Services  
Oklahoma State Department of Health  
Map created by Health Care Information

# Density of Birth Attendants - Physicians and Midwives Oklahoma, 2006



**Created:** 09.12.2008

Projection/Coordinate System: USGS Albers Equal Area Conic

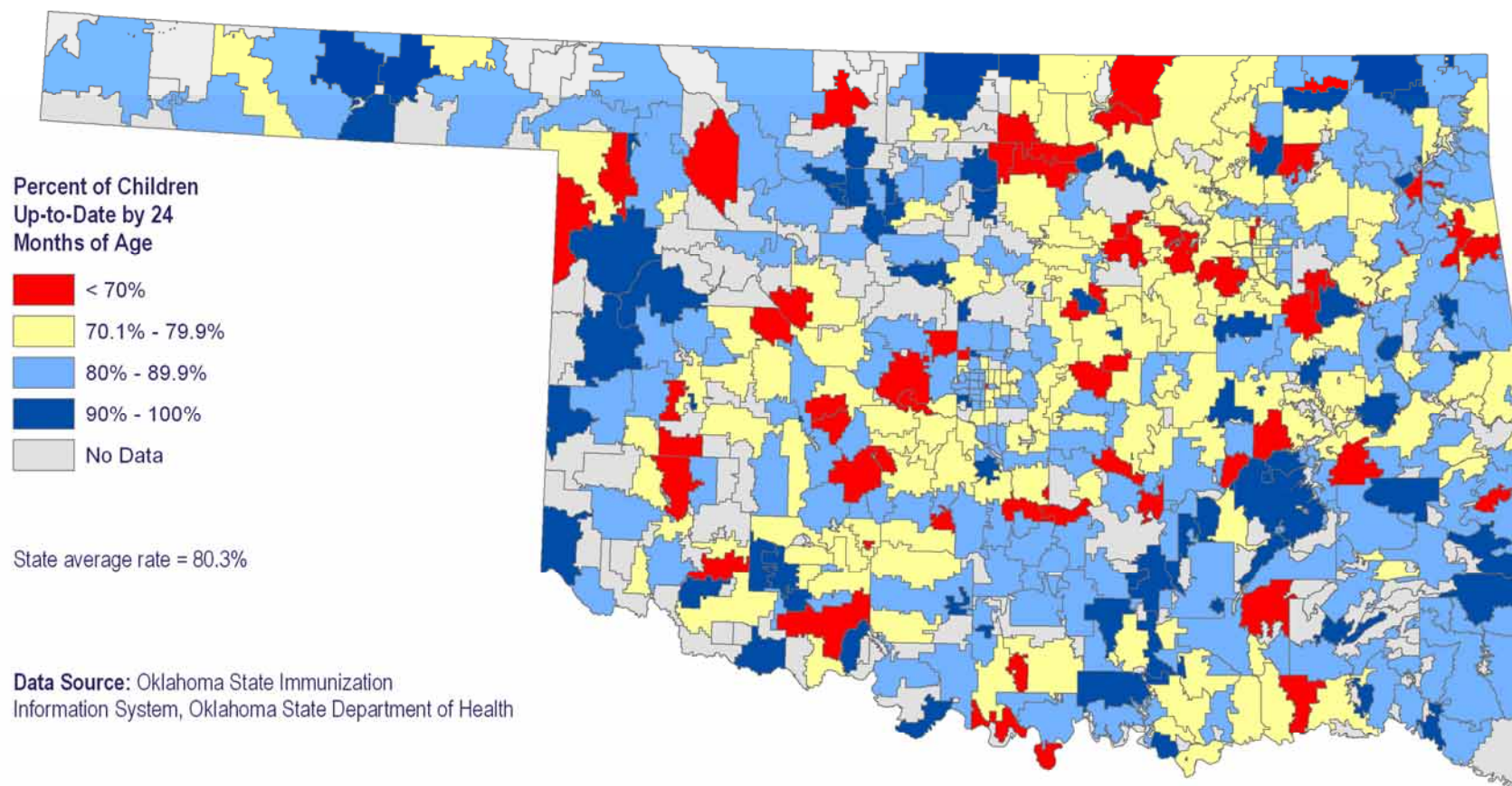


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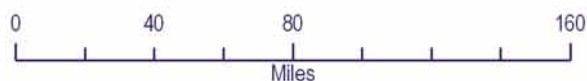
Health Care Information Division  
Center for Health Statistics  
Oklahoma State Department of Health

# Oklahoma 4:3:1:3:3 Coverage Rates by Zip Code, 2005 Birth Cohort



**Created:** 05.09.2008

Projection/Coordinate System: USGS Albers Equal Area Conic



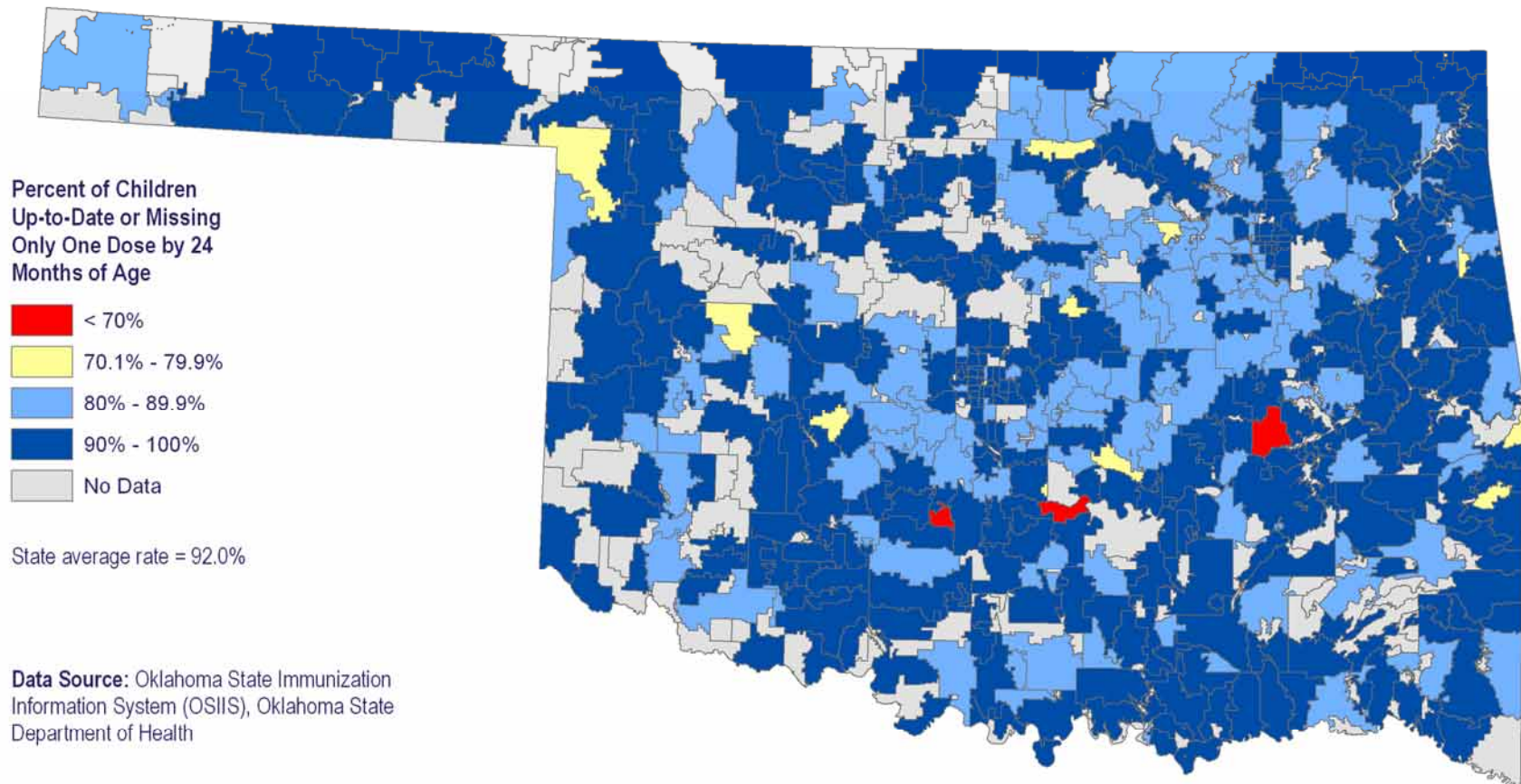
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Immunization Service  
Disease & Prevention Services  
Oklahoma State Department of Health  
Created by Health Care Information



# Oklahoma 4:3:1:3:3 Zip Code Level Immunization Coverage by Doses, 2005 Birth Cohort

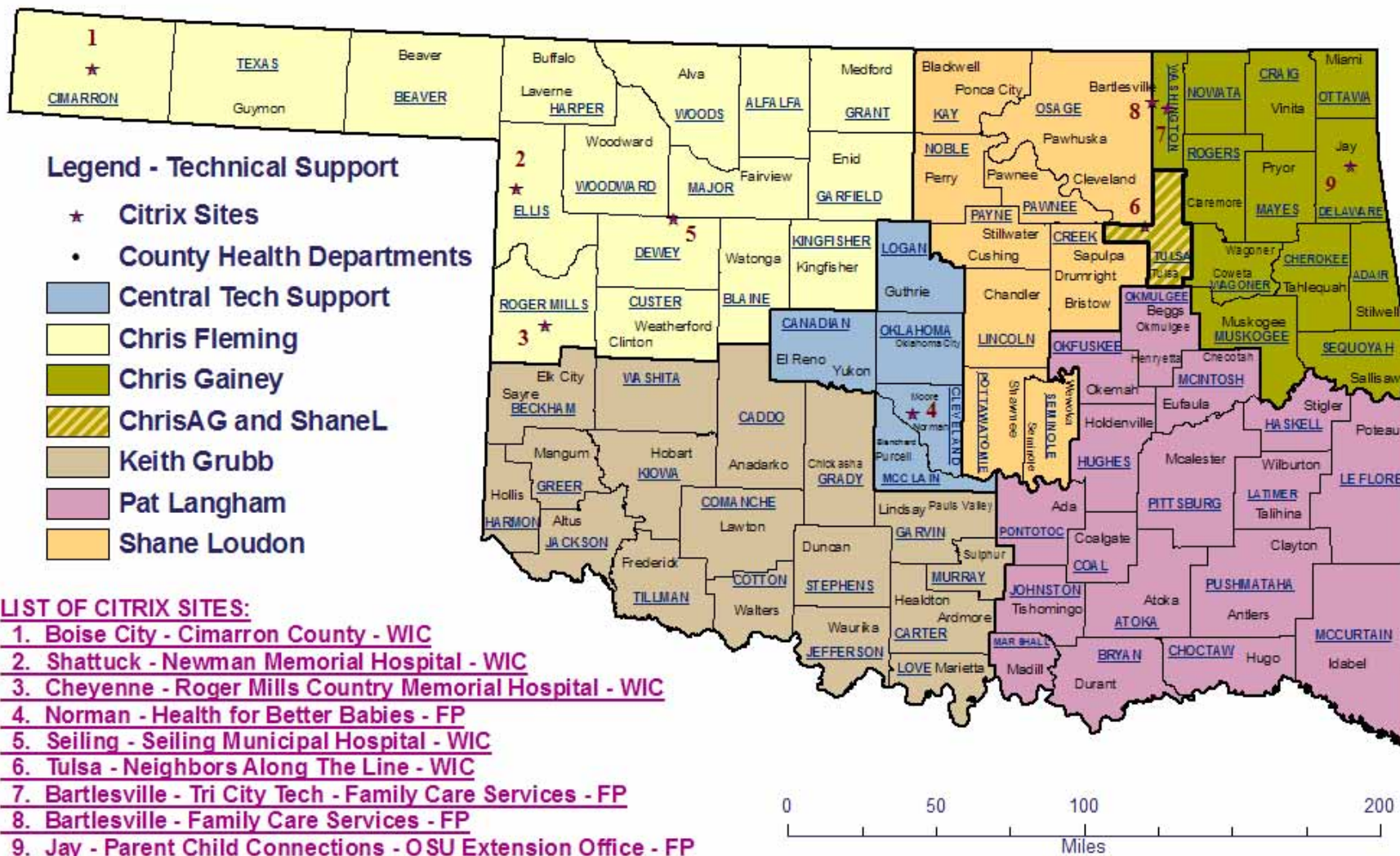


0 40 80 160  
Miles



Immunization Service  
Disease & Prevention Services  
Oklahoma State Department of Health  
Created by Health Care Information

# OSDH Information Technology Technical Support and Regional Map



Data Source: Oklahoma State Department of Health,  
Information Technology Services  
Technical Support and Regional Support

Created 10-23-2008 jlh

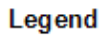


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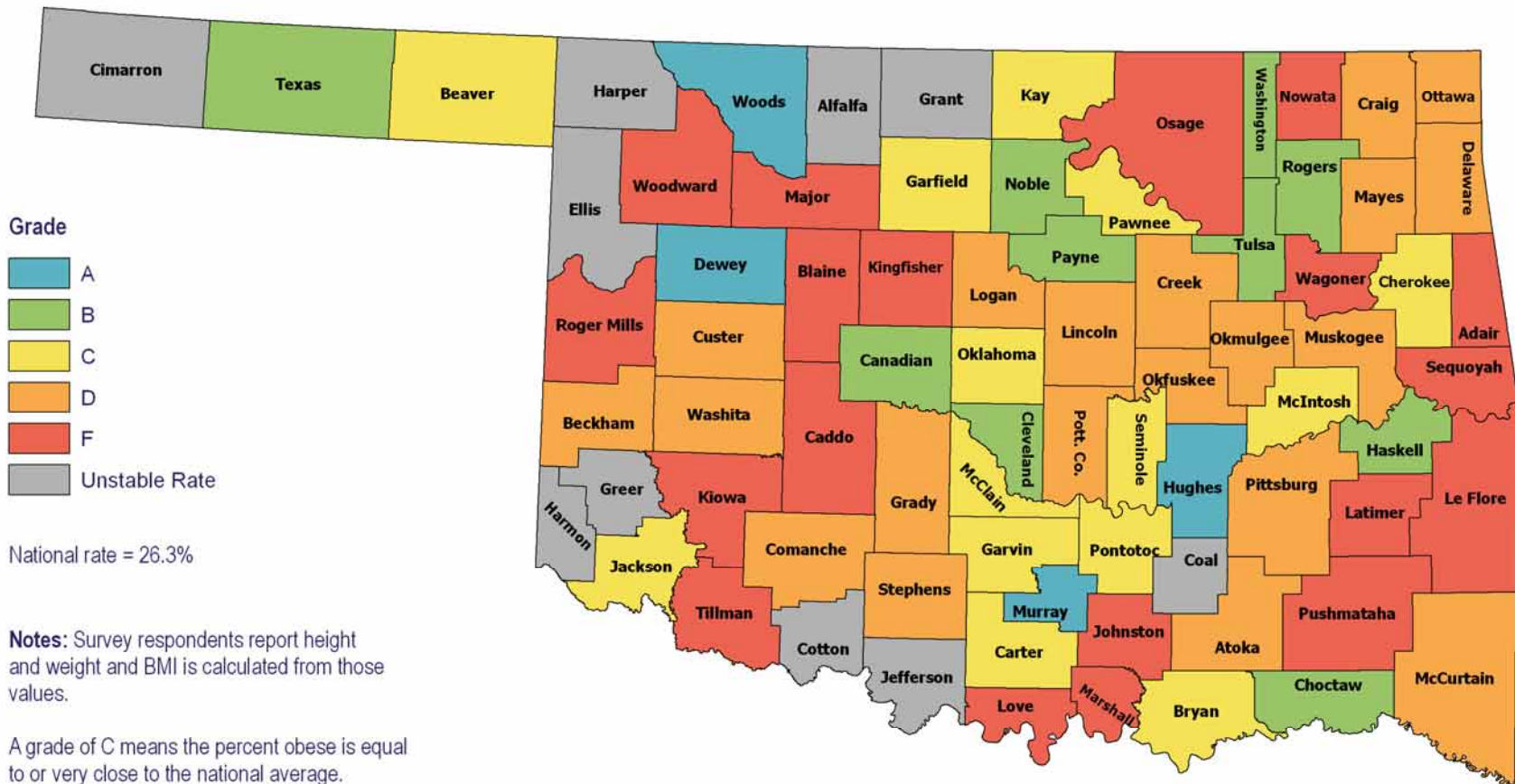
Information Technology Services  
Administrative Services  
Oklahoma State Department of Health





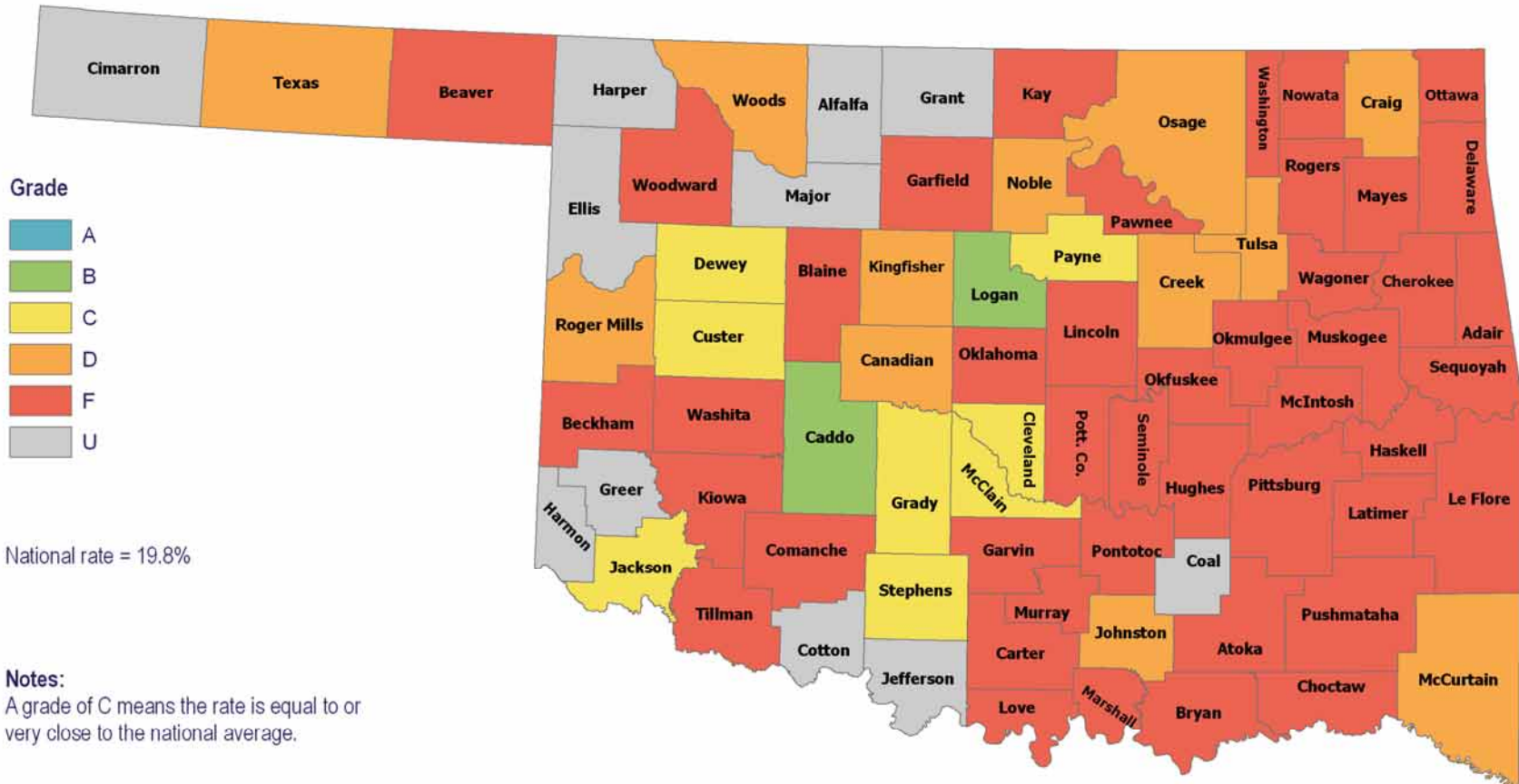
Maternal & Child Health Service  
Oklahoma State Department of Health

# Percent of Adults with Body Mass Index (BMI) Greater Than or Equal to 30.0 (Obese), 2004 - 2006



Health Care Information Division  
Center for Health Statistics  
Oklahoma State Department of Health

# Percent of Adults Who Are Current Smokers, 2004 - 2006





► For more information please contact:

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<http://www.health.ok.gov>

<http://gis.health.ok.gov>

<http://www.health.ok.gov/ok2share>

